

ELEVATE, EDUCATE & ENGAGE, PHILANTHROPIC EVENT

Porpoise Tank

The Pitch Event With Purpose



a  Corporate Compassion Event

Think “Shark Tank” Television Show but with a Purpose!

WHAT IS IT?

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- **FOUR (4) LIVE EVENTS (Dates TBA)**
 - Baltimore, MARYLAND
 - Detroit, MICHIGAN
 - Denver, COLORADO
 - Los Angeles, CALIFORNIA
- **Five “Sharks”**
- **Four Charities**
- **\$100,000 “Tank” (\$25,000/city)**
- **Streaming to thousands**



WHY YOU SHOULD PARTICIPATE?

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- **ELEVATE** your company's public perception as a community leader
- **ELEVATE** the communities in which you and your staff work and live
- **ELEVATE** the publicity your company receives
- **ELEVATE** your Bottom Line
 - 87% of Americans will purchase a product because a company advocated for an issue they cared about
- **ELEVATE** your local and national marketing reach
 - Unique addition to your companies marketing plan you can't get anywhere else
- **ELEVATE** your companies value through Corporate Social Responsibility
 - Turnover at companies where employees donated money and volunteered time was 12 percent, compared to 28 percent at those organizations where they did neither



HOW IT WORKS



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THE EVENT

- Five “Sharks” will donate to the “Tank”, listening to pitches by vetted nonprofits looking for funding for a project
- Four 501c3 nonprofits/charities, under \$1MM annual budget and Locally-based will give a pitch for a portion of the “tank”
- The “tank” is fully funded by the “Sharks”, each donating \$5,000* which is held specifically for the event
- 100% of the “tank” will go to the four charities chosen to pitch, how much of the “tank” is determined by the five “sharks” AND audience participation

OUTREACH & AUDIENCE PARTICIPATION

- **LIVE STREAM** - This event will be LIVE STREAMED via YouTube channel, via the DoingGood Foundation’s YouTube Channel
- **THERE IS AN APP FOR THAT** - Technology provided by BRAINSPIRE will allow anyone from around the world to be their own “shark”, also being able to determine how much of their personal donation goes to each of the charities presenting

REAL TIME INTERACTIVE WEB APP

Everyone Watching Can Be Their Own Shark and Interact with Pitching Nonprofits!

Provided by



Our Web APP provided by BrainSpire allows anyone attending the live event or watching on LiveStream, the ability to be their own SHARK!

Anyone interested in donating can make one donation and use the sliders within the APP to choose how much of that one donation goes to which charity project.

Had all your money donated for the first presentation but want to change that to move 45% of that to the last charity presenting?

NO PROBLEM! We have our APP for that!

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Amount Donated: \$100.00 Total Allocation: 100%



50%



Comments

Im Interested In volunteering

Can this company contact you?

Yes No

— Additional Information

Denver Gives

Location: Denver, CO

Representative: Kevin J White - Co-Founder, Acting Executive Director - 22 years of nonprofit direct care and management experience.

Contact: kwhite@denvergives.org

Description: Promote community giving and provide resources which meet the specific needs of small and local nonprofit 501c3 organizations.



20%



Comments

Can this company contact you?

Yes No

— Additional Information

[TheRightStep Inc.](#)

Location: Denver, CO

Representative: Ashley McGhee

Contact: Boardchair@therightstepinc.org

Description: The Right Step, therapeutic horseback riding program that improves lives of people with disabilities through the healing power of horses.

BE A SHARK! - \$6,500



Requirements:

- ✓ Be a Leader in the industry (Company or Individual)
- ✓ \$6,500 - \$1,000 sponsorship of the local event + \$5,000 donation to the “Tank” + \$500 donation to DoingGood Foundation, our 501c3 nonprofit partner (\$5,500 goes to charity)
- ✓ Attend the LIVE event as a “Shark” (can be any employee of the sponsoring company)
- ✓ Determine how much of the “Tank” goes to each nonprofit presenting

Benefits:

- Listing as co-presenting sponsor of event (with other “sharks”)
- Banner placement on main stage next to step and repeat
- Premier logo placement on website
- Premier logo placement in web-based donation app which can be used by anyone watching or in attendance at the event
- Social Media mentions including hashtag of choice
- Press Release specific to event announcement nationally
- Goodie Bag inclusion (hand out and/or goodie)

PARTNERSHIPS

NATIONAL AND/OR LOCAL

NATIONAL REACH – est. @ 3MM-5MM+

- ✓ Four (4) LIVE Events
 - Detroit, MICHIGAN
 - L.A., CALIFORNIA
 - Denver, COLORADO
 - Baltimore, MARYLAND
- ✓ Inclusion with National Media Partner (TBA) and other outreach efforts – reach est. @ 3,000,000 – 5,000,000
- ✓ LIVE Stream of Event – 2,500
- ✓ Web-Based APP Reach @ 500



LOCAL REACH – est. @ 35,000 +

- ✓ Four (4) LIVE Events
 - Detroit, MICHIGAN
 - L.A., CALIFORNIA
 - Denver, COLORADO
 - Baltimore, MARYLAND
- ✓ LIVE Stream of Event – 2,500
- ✓ Web-Based APP Reach @ 500
- ✓ Inclusion in local media outreach for each event to be covered by local media – reach est. @ 35,000

PARTNERSHIP INVESTMENT & BENEFITS

| National Naming Partner -covers 4 events in 2018-2019 | National Partners – covers 4 events | Local Presenting Sponsor | Local Sponsor | In-Kind/Media Partners |
|--|---|---|--|--|
| \$ 25,000 – (1 available) | \$ 12,500 – (5 available) | \$8,000 – (1 per event) | \$ 2,000 – (8 avail.) | VARIES |
| <ul style="list-style-type: none"> • Logo and Company Name incorporation in Event logo & Event Name • Logo on all promotion & collateral materials including but not limited to Radio, Print and Social Media • Event website/APP company branding integration and ability to engage with attendees through the BRAINSPIRE APP • Complimentary booth at each event and Prominent signage and representation at each event • Social Media recognition (Facebook, Twitter, Instagram, LinkedIn) • Ability to run a contest for attendees or the community via event website and/or APP and social media integration • Ability to speak at each event • First Right of Refusal for 2020 | <ul style="list-style-type: none"> • Tired logo and/or company name listed as a partner on all collateral materials produced for the weekends • Prominent signage and representation at each event • Social Media recognition (Facebook, Twitter, Instagram, LinkedIn) • Complimentary Booth at three events of choice • First Right of Refusal for 2020 | <ul style="list-style-type: none"> • Logo integration as presenting sponsor of local event – “Porpoise Tank, CannaMakeADifference Edition presented by YOUR COMPANY” • Ability to speak at event • Listing as presenting sponsor on collateral materials produced for the local event • Prominent signage at the event • Complimentary Booth at the event • Social Media recognition (Facebook, Twitter, Instagram, LinkedIn) | <ul style="list-style-type: none"> • Tiered listing as partner on local collateral materials • Tiered logo listing on all signage inside the event • Social Media recognition (Facebook, Twitter, Instagram, LinkedIn) • Table included at event | <ul style="list-style-type: none"> • Local and Full Event in-kind partnerships available • Benefits vary based on local or full event partnerships <p>Can include the following:</p> <ul style="list-style-type: none"> • Tiered listing as in-kind partner on collateral materials • Tiered logo listing on all signage • Booth Space at event • Social Media recognition (Facebook, Twitter, Instagram, LinkedIn) • Access to app registrants • Other benefits available |

We will customize partnership benefits to match company goals and desired outcomes. The above are possible benefit packages.

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ELEVATE YOUR STATE!

Join the Porpoise Tank and help Elevate Your State by supporting small, state-based 501c3 nonprofits!

Contact Kevin White at 303.218.7899 or

kwhite@CorpComLLC.com



Nonprofit Partner

Mission: To promote community giving and empower those small charities empowering our local communities by providing fee and low-cost capacity building programs and services.

TAX ID# 42-1752876

Industry Partner

Mission: To promote community giving, educate companies and nonprofits, project social good taking place inside the cannabis industry

