





# Our Story

Puerto Rico Disaster Releaf - Will deploy trained teams to deliver supplies and assist communities in Rural Bayamon and Guaynabo areas to gain access to emergency services, clear debris, and prepare for more hurricanes. The Team will work with local governments and agencies to identify supply recipients. David Serrano of Puerto Rico, now a Colorado resident and trained military Veteran will lead the team.

# Our Mission

Deliver supplies to community centers in Bayamon and Guaynabo. Clear roads of debris, provide assistance to residents in clearing land and homes of debris; and conduct food, fuel, and water runs to and from rural mountain areas and Catano (fuel port). Our efforts are to assist with the rebuild of the island







# Logistics

- Operations Coordinates two teams on the island in 21-day deployments (commitment for 2-4 months)
  - Based in Denver, CO but with support by individuals from Florida to New York to Denver, including governmental support on the island
  - > Teams Missions
    - Assist with logistics for disaster relief including but not limited to clearing roads, search and rescue, resource procurement, needs assessment, transportation, and more
    - The teams are tapped in to local governments performing resource assessments, and have access to FEMA, American Red Cross and other assets in San Juan
  - > Operations is responsible for the following:
    - Team resource procurement, supply procurement (donations and paid), supply distribution, flight procurement, personnel procurement, logistics, and more
    - Puerto Rico community resource assessment, resources procurement (donations and paid) supply chain administration and logistics, transportation procurement, ground distribution of supplies, and more
  - Fiduciary Agent / Financial accountability: Disaster Releaf is a project of the DoingGood Foundation, a 501c3 public charity, based in Denver, CO, TAX ID 42-175876
    - DoingGood Foundation will purchase approved items, pay all fee's and cost related to the mission and create financial controls around donations and asset procurement
    - Use of Proceeds: No salaries and no admin or management fees. Capital will pay for Transportation cost, supplies, gear/tools, equipment, for aid workers and coordination and delivery of supplies for communities in Puerto Rico, outside San Juan







# #RELEAF4PUERTORICO Sponsorships

### **TEAM RELEAF PRESENTING SPONSOR: \$25,000**

Benefits: Presenting sponsor benefits for 5 consecutive "Boots On The Ground" teams in Puerto Rico (see benefits on next page) and presenting sponsorship benefits for "Be Our Hero" Halloween Party

## **Event Sponsorship:**

"Be A Hero" Halloween Party

Demo: Cannabis Industry Professionals

Price: \$150/pp

Amenities: Open bar, Bud Bar provided by Top Shelf Bud Tenders, DJ, Hand Passed Hors

D'oeuvers, swag bag for each attendee and

volunteer

Date: 10/31/17

Location: D&F Clock Tower, Denver, CO



# Halloween Party Sponsorships:

# Presenting (One available) - \$5000

Benefits: Logo and/or name included on anything (collateral material, Press Releases, marketing, social media, ads, etc.) which states the title of the event, Social Media Recognition for participating at this level, 6 tickets to the event, Logo on the back of all team members shirts being sent over to Puerto Rico in the next 21 day deployment, one exclusive email able to be sent to all attendees after the event, ability to put swag items and literature into the swag bags

## Green (4 available) - \$2500

Benefits: 2<sup>nd</sup> tier Logo placement on all collateral material for the event including listing on DoingGood Foundation's page, DisasterReleaf.org site, and recognition on all social media channels, 4 tickets to the event, tiered logo placement on back of shirts of all team members heading on next mission into Puerto Rico by us, ability to put swag and literature into the swag bags

#### Silver (8 available) - \$1000

Benefits: 3<sup>rd</sup> tier logo placement on all collateral materials or the event including web pages and social media recognition, 2 tickets to the event, ability to put swag into the swag bags (minus literature)







# "Boots On the Ground" Team Sponsorship

You can directly sponsor one team of eight (8) going to Puerto Rico every two weeks which will directly pay for flights there and back, transportation and shelter on the island, food, equipment, supplies and any supplies and equipment needed for specific



missions they need to aid in their assistance of these towns in need. Cost per Team: \$7500 for 8 people on a 21 day deployment

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Every two weeks, one team of 8:

### Presenting Sponsor (One available) - \$5000

Benefits: Logo on all T-shirts "Volunteers presented by YOUR NAME/LOGO", Exclusive use pictures from our team which you can use at for your own marketing and advertising efforts, Exclusive Thank you from Team Leader each week with an exclusive update just for the presenting sponsor for you to use as you see fit, ability to have us provide you and your staff with team shirts as well



## Green Sponsor (2 available) - \$2500

Benefits: tiered logo placement on all team member's shirts going to Puerto Rico, sponsor exclusive use pictures you can use for your marketing and advertising efforts, Green Sponsor exclusive Thank you Video from the team lead which mentions all four green sponsors



### Silver Sponsor (4 available) - \$1000

Benefits: tiered logo placement on all team member's shirts going to Puerto Rico, use of general pictures provided by team, special thank you video from team leader just for silver level sponsors

You can see the work we have been doing by doing to Facebook.com/DenverGives and please feel free to call with any questions, 720.675.9317. Obviously time is a factor, so please contact as soon as you have an interest!

Kevin J White

Founder, DoingGood Foundation (formerly Denver Gives) Executive Director of Disaster RELEAF Team Operations